**Label Road Races 2021**

**Application form for all races**

**Deadline for all 2021 applications: 10 December 2020**

*Please return to alessio.punzi@worldathletics.org, preferably countersigned by the World Athletics Member Federation. For applications that are not countersigned, WA will seek approval from the race’s Member Federation. Applications not approved by the Member Federation will be considered void.*

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| **EVENT INFORMATION** | |
| **Name of the Race (include any title sponsors for 2021)** |  |
| City, Country/Territory |  |
| Expected date of race in 2021  *(if not known yet, please give your best guess on the period when the event is most likely to take place)* |  |
| Label applied for | WORLD ATHLETICS LABEL  WORLD ATHLETICS ELITE LABEL  WORLD ATHLETICS ELITE PLATINUM LABEL  *(Platinum is only open to races that had Platinum in 2020)* |
| Race Distance *(competition for which the application is submitted)* |  |
| Men’s and women’s elite races, or single-gender? | BOTH MEN’S AND WOMEN’S  MEN’S-ONLY  WOMEN’S-ONLY |
| Year of first edition of the Race |  |
| Name of the **Race Director / President of the Organising Committee** |  |
| Name of the **Technical Race Director** (if different) |  |
| Telephone |  |
| Email address |  |
| Full postal Address |  |
| Event Website |  |
| Name and email address of the 2021 **Elite Athletes’ Coordinator** (if available) |  |

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| **RACE REPORT (FOR FIRST-TIME LABEL APPLICANTS ONLY)**  *(Please refer to the most recent in-person edition of your event)* | | |
| Usual race period *(i.e., if your 2020 race was held at an unusual time of the year, refer to 2019)* | |  |
| Name of the race **Referee** (or person with the ultimate technical authority on the competition) | |  |
| Name of the **Course Measurer** | |  |
| Name of the **Medical Director** | |  |
| Link to race footage on video-sharing website, such as YouTube, Youku, etc. *(For reviewing purposes only).* | | |
| Overall number of timed event participants  (all distances, all races) | | 2020:       2019:       2018: |
| Where/how could people watch the race … (*tick all that apply)* | | |
| **…from the host country/territory**  race highlights on TV or web-streaming  full delayed coverage on TV or web-streaming  full live coverage on local TV channel  full live coverage on web-streaming  full country-wide live TV coverage  Which TV station(s) broadcast the race in the host country/territory? | **…from abroad**  Non-geoblocked, full, free, live web-streaming (on event website, rightsholder’s website, video hosting platforms (YouTube, YouKu or similar), social media, Olympic Channel, etc.)  Full live web-streaming on subscription-based platforms (Eurosport Player, FloTrack, DAZN, Amazon Prime Video, etc.)  Full live broadcast on free-to-air or pay TV networks  Highlights or delayed on free-to-air or pay TV networks  A combination of the above (depending on the country)  Was English commentary provided?  Yes  No  None of the above | |
| Please list the international territories where your race was broadcast, if known.       (Alternatively you can attach a media report or similar): | | |

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| **COMMITMENTS FOR THE 2021 RACE** |
| **By submitting this application form the Organiser confirms they have read and agree to the following commitments:**   * To comply and abide by all relevant World Athletics Rules and Regulations in force at the time of the race (including but not limited to the Competition Rules, Anti-doping Rules, Advertising Regulations and Label Regulations as updated, amended and replaced from time to time). * To pay a “Label Fee” to co-fund a dedicated out-of-competition testing pool for anti-doping. TheLabel fees for 2021 shall be as follows:  |  |  |  |  | | --- | --- | --- | --- | |  | **WA Label** | **Elite** | **Elite Platinum** | | Marathons | $2,000 | $4,000 | $50,000 | | Any other distance | $1,000 | $2,000 | $20,000 | | *For single-gender Races the amounts are halved.* | | | |  * *(For Elite and Elite Platinum Label Races only)* To inform all athletes in contention for prize money of the existence of a levy for the top 8 ranked elite athletes, as a contribution to the road races anti-doping fund. The levy is applied to the published gross prize money (i.e. before any penalties and taxes). The levy % will be determined no later than 14 December 2020 (based on how many races sign up to the programme), and will in no case exceed 5%. * To have or seek to obtain a WA/AIMS International Measurement Certificate for the applicant race valid at least through the 2021 race day. * To implement medical facilities in accordance with the WA Anti-Doping Rules, to conduct anti-doping testing in accordance with these Rules, and to collect samples as instructed by the Athletics Integrity Unit (AIU). * To display the relevant Road Race Label logo on the homepage of the race website, and to include the relevant Road Race Label logo on all promotional printed and digital material. * To display two World Athletics perimeter boards or banners in the finish area and/or the Label logo on the finish gantry. * To proactively inform World Athletics of any changes concerning the date of the event.   **By ticking this box, the organiser confirms their agreement with the above**  **Optional** The organiser is able to provide clean-feed race footage to World Athletics, allowing World Athletics to use up to 5 minutes of it, free of charge. YES NO The organiser is able to host free of charge a full-page World Athletics ad in the official race programme or similar publication. YES NO |

**RACE ORGANISER**  **WORLD ATHLETICS** **MEMBER FEDERATION**

Full Name:       Full Name:

Email address:       Email address:

Date:       Date:

Signature Signature and Stamp