

*IAAF World Championships*

**LONDON 2017**

**04-13 AUGUST**



*IAAF World Championships*

**LONDON 2017**

**BULLETIN VOL.2**

**LAYING THE FOUNDATIONS**





Physicist  
**Peter Grünberg**



Health Psychologist  
**Kelly McGonigal**



Pianist  
**Hiromi**



Media Artist  
**Yoichi Ochiai**

## How do you see the future?

What do you see beyond the passing of time?

What do you imagine will happen going forward, as time flows endlessly on?

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And never stop imagining how the future of our world may appear.

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# Attracting Tomorrow



## President's Message



**P**reparations for the IAAF World Championships London 2017 have continued at a pace since I wrote the foreword to the first Official Bulletin of the championships which was published to mark the first of two IAAF Council meetings which were held in Rio during the Olympic Games. We experienced remarkable athletics in Rio which enthralled, entertained and captured the global imagination. Three world, 8 Olympic, 10 area and 98 national records were set at these Games by 66 countries. It was arguably the greatest ever Olympic athletics competition.

We now eagerly look forward to a further ten days of world-class athletics in London from 4th to 13th August 2017. London which memorably hosted the Olympic Games four years ago and annually stages the IAAF Diamond League meeting, will again welcome the world's very best athletics stars from over 200 countries.

Delegates from 55 of those teams who will participate in the world championships next summer took the opportunity of a well appreciated Team Leaders site visit at the end of October. They checked out not only London's stadium but the marathon and race walk course, training venues and team hotels.

The inspection, which marks a key moment in the delivery of every World Championships, came on the back of a series of encouraging announcements. Tickets sales which were opened for their first period between 1 and 29 August resulted in more than 1 Million applications being received from 92 countries, with five of the 14 sessions oversubscribed. With the remaining tickets on sale again in November the prospect of a complete sell-out looks likely.

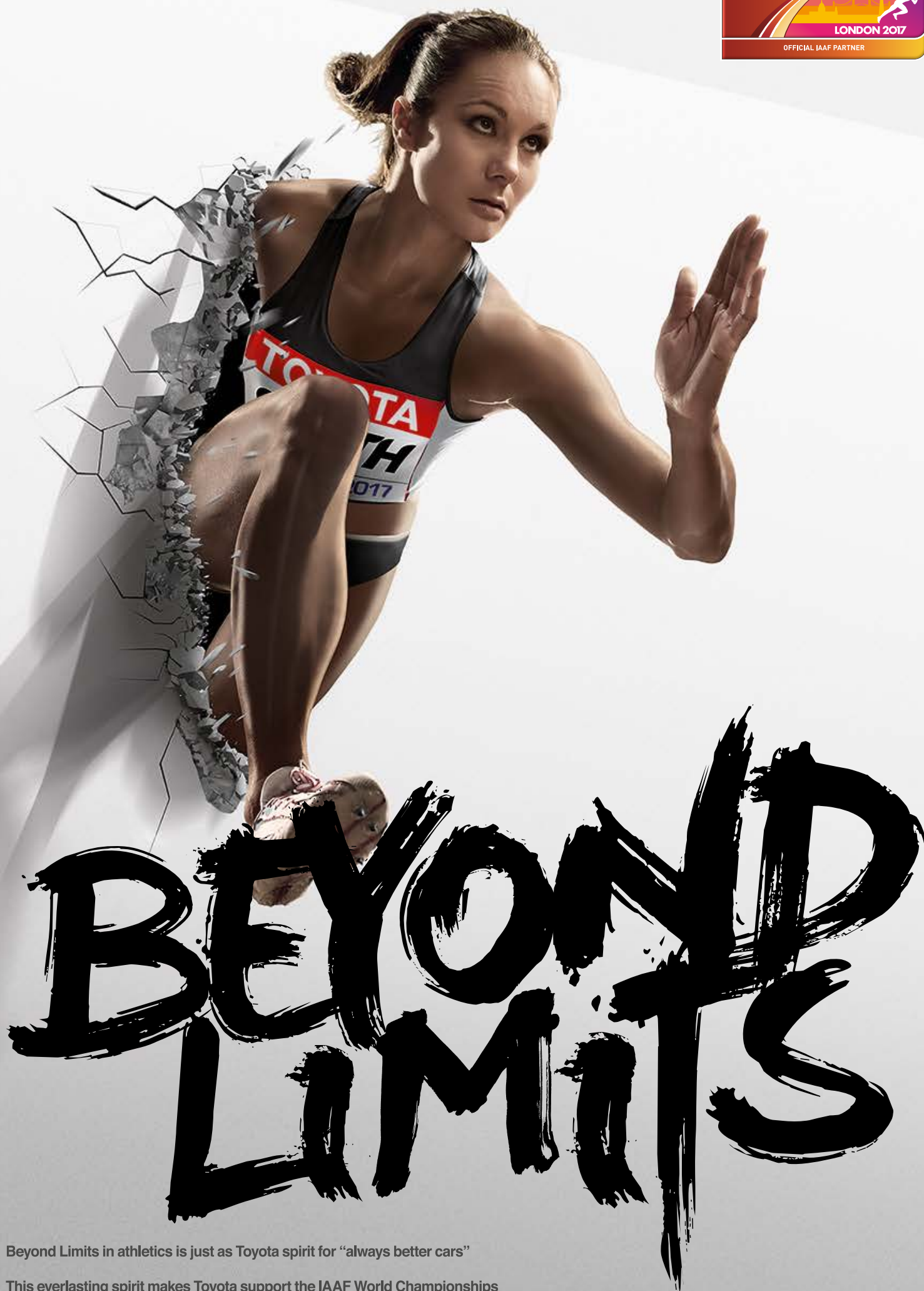
The management of such a huge global event requires an army of 4000 volunteers. Therefore it was wonderful news that more than 15,000 applications had been received to become volunteers, who will be called 'Runners', for the IAAF World Championships London 2017.

Following a two-day workshop involving key IAAF and Local Organising Committee (LOC) staff which was held at the end of September, the IAAF Organisational Delegate Sylvia Barlag declared the local organising committee's preparations to be well advanced. It's an assessment which indicates that we are right to have exceptionally high expectations for the success of IAAF World Championships London 2017.

**Sebastian Coe**  
**IAAF President**



**TOYOTA**



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## Championship Director's Message

**S**ince our 1st Bulletin in August we've been lucky to experience a triumphant summer of our sport.

In the UK, we enjoyed the hugely successful Müller Anniversary Games which gave the public a taster of what they could experience at the IAAF



World Championships London 2017, and then the Rio 2016 Games with Team GB and ParalympicsGB's record-breaking medal haul really focused our minds on great sporting events.

This summer is certainly something that will live on in our minds for years to come and I'm thrilled that attention is now turning to London as we prepare to host the biggest sporting event of 2017. With under a year to go, we're proud to be on track and on budget for a fantastic Summer of World Athletics.

With a host broadcast contract signed, our announcement of Müller as National Supplier and the marathon and race walk courses announced to finalise the competition schedule, we are well advanced in our planning for next year.

The public has really been getting behind the Championships. With tickets sold to spectators from over one hundred countries, we are on course to become the first in history to sell out and our volunteer places are well oversubscribed. When our IAAF delegates visited in September they were very complimentary towards the progress of our preparations, however we know how much there is still to do and we are not complacent.

We are honoured to have the opportunity to welcome the world's best athletes back to London, showcase the UK's incredible appetite for world-class sport and demonstrate once again our ability to host the very best global sporting events.

In 2017, the IAAF World Championships will be the biggest global sporting event to take place and will bring together 2,000 athletes from more than 200 nations.

We look forward to welcoming the world to London and putting on a spectacular event for athletes and spectators alike.

**Niels de Vos**  
Championships Director of London 2017 Ltd

## Managing Director's Message

**I**t is a huge honour for us to be hosting the IAAF World Championships London 2017 next summer and since the first championship bulletin we have continued to work towards our aim of putting on the best event possible for athletes and spectators alike.



We are proud of the successful milestones we have achieved since the summer. We've hosted our IAAF delegates in September, ensured that our Member Federation Team Leaders visit was a successful and informative experience and we have just hosted the World Broadcasters Meeting to ensure we are looking after the needs of our many valued broadcast partners.

Staging a World Athletics Championship is a big and complex undertaking but we are pleased to report that the project is on track and on budget. All the building blocks are in place and we have met every project milestone. Announcing our Marathon Courses and Race Walk routes last month was hugely exciting for us with our central London courses providing amazing backdrops for athletes, spectators and media.

We are really delighted that the Marathon course will start and finish on Tower Bridge, and that The Mall will host our Festival of Race Walks. Such iconic venues wouldn't be accessible to us without the support and cooperation of our London colleagues and we can't wait to host these off track events as part of the championships.

Our ticket sales are heading for a sell out, so we are very excited that we will once again have an Olympic Stadium that will be full of crowds cheering on hundreds of world-class athletes.

But we are not complacent. We know there is still much to do but know that with the support of the IAAF and Official IAAF Partners and Suppliers we are in good shape to meet them.

**Cherry Alexander**  
Managing Director of London 2017 Ltd



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# SEIKO

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# IAAF Council

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*\*Area Group Representatives*



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## Local Organising Committee

Championship Director	Niels de Vos	Head of Medical Services	Pam Venning
Managing Director	Cherry Alexander	Doping Control Manager	David Herbert
Central Operations Manager	Aimee Jeffery	Head of Operations	Pierce O'Callaghan
Chief Finance Officer	Kevan Taylor	Head of Accommodation	Simon Hainsworth
Financial Controller	Will McMullan	Accommodation Manager	Nicola Boyle
Procurement Manager	Kay Wyatt	Accommodation Manager	Lucy Williams
Head of Planning	Tom Moon	Head of Transport	Chris Hipwood
Head of HR & Welfare	Ralph Knibbs	Accreditation Manager	Michael Osborne
Head of Competition	Chris Cohen	Team Services	Jo Rolfe
Technical Manager – Sport	Keith Davies	Head of Security	Graham Fulcher
Deputy Technical/Sport Manager	Angus McKenzie	Congress/Protocol Manager	Lucy Crickmore
Competition Administration Manager	Malcolm Rogers	Head of Marketing	Heather Reading
Officials Selection Coordinator	Claire Bensemann	Digital Manager	Stuart Fenton
Marathon/Race Walks	Geoff Wightman	Campaign Manager	Lance O'Meara
Marathon/Race Walks	Joe Milner	Head of Ticketing – Sales	Paul Williamson
Marathon/Race Walks	Arwel Williams	Head of Ticketing – Operations	Georgia Bekyra
Head of IT & Telecommunications	Lee Dakin	Head of Communications	Liz Birchall
Event Production Director	Andy Kay	Media Operations Lead	Jayne Pearce
HB/IBC Manager	Bob Caple	Media Operations Manager	Craig Gundersen
Stadium Overlay Manager	Kenny Underwood	Head of Commercial	Ryan Murphy
Venue Operations Manager	Tony Barden	Partnership Manager	Sarah Laythorpe
Venue Operations Senior Coordinator	Marcus Ferguson	Partnership Manager	Joanna Kwasniak
Special Projects Manager	Wilbert Greaves	Creative Group Facilitator	Vicky Clueit
Special Projects Manager	Pauline Holmes	Volunteer Programme	Robyn McDowall
Event Services Manager	Emily Lewis	Volunteer Programme	Team London
Visa Manager	Karen Forbes	Inspiration Programme	Stuart Attwell
Victory Ceremonies Manager	Kate Channon		

## London 2017 Ltd Board Members

Co Chair appointed by GLA	Sir Robin Young	Non-Executive Director	David Armstrong
Co Chair appointed by UKA	Ed Warner	Director representing UKA	Terry Colton
Director representing GLA	Jeff Jacobs	Director representing athletes	Denise Lewis
Director representing DCMS	Simon Morton	Non-Executive Director	Simon Bazalgette
Director representing LLDC	David Goldstone	Non-Executive Director	Liz McMahon
Non-Executive Director	Vinai Venkatesham		





## Behind the Scene – Team Leaders Visit London

London's planning for next year's IAAF World Championships reached a significant landmark as 50 team representatives came to the city for the Team Leaders Visit in October.

The delegates spent two days in London to scope the organisation and check that facilities and services meet athlete requirements.

Newham Leisure Centre was the first port of call

to allow team leaders to look at the training facilities for the championships. Newham has a modern 400m outdoor track as well as an indoor straight, fully functioning gym and outdoor throws area which will all be available to athletes as they prepare for their competition.

The team leaders then headed to the Queen Elizabeth Olympic Park and received a full tour of the recently

redeveloped London Stadium led by key members of the London 2017 Local Organising Committee.

Next summer's off-track events will allow athletes to compete in iconic London settings and the team leaders were given access to view both the marathon and race walks courses in detail.

There was a bus tour of the marathon route, which incorporates landmarks such as Tower Bridge, The

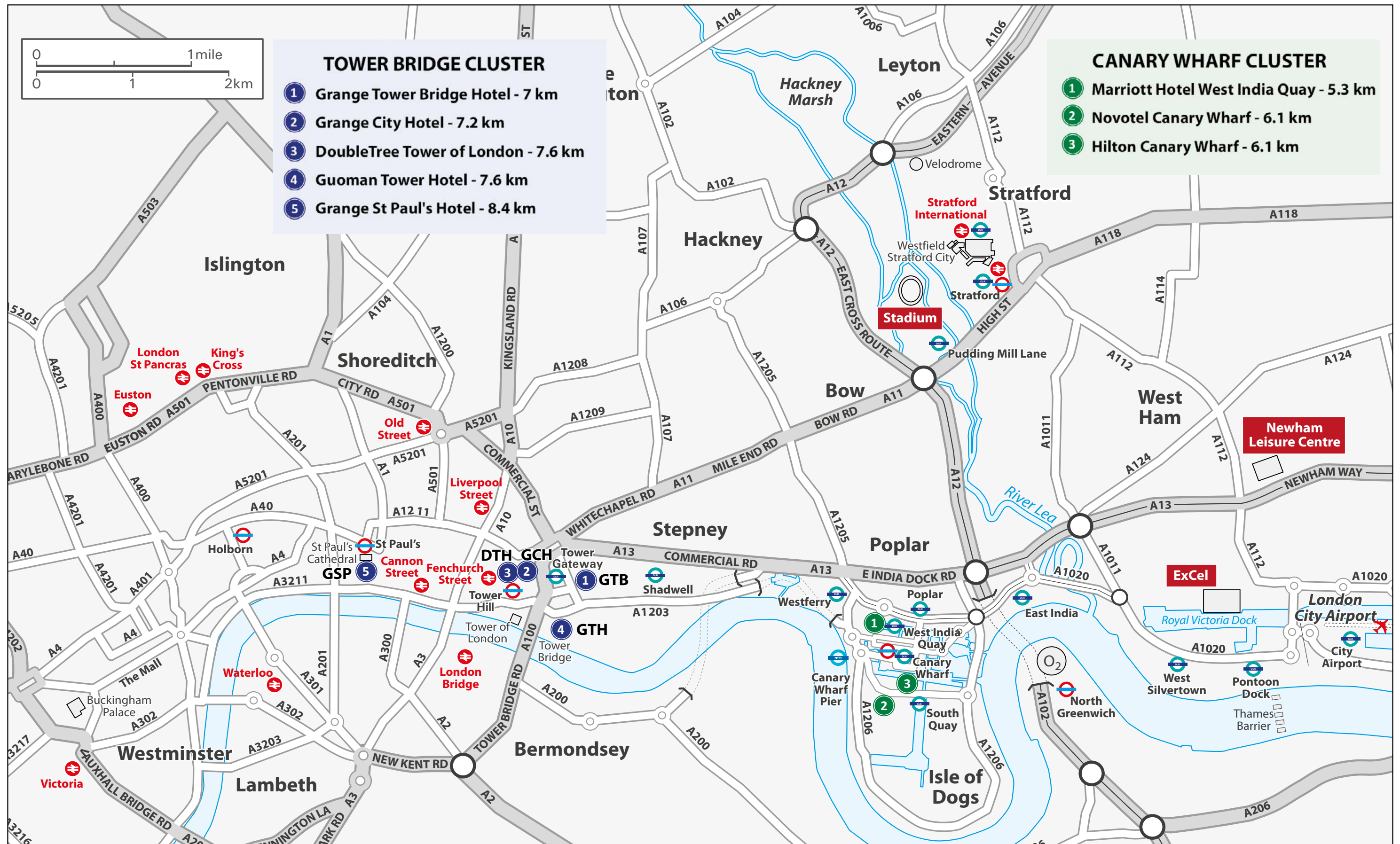
Houses of Parliament and St Paul's Cathedral, and a visit to the race walks course on the famous Mall in front of Buckingham Palace.

Tours of the various athlete hotels were also provided over the two-day visit, allowing teams to decide their accommodation preferences and scope travel times between hotels and the training and competition venues.





## At A Glance – Venue Cluster Map







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***Looking forward to 2017***

**IAAF**  
**World Cross Country**  
Championships

**26 MARCH 2017**  
Kampala, Uganda

**IAAF**  
**World Relays**

**22-23 APRIL 2017**  
Nassau, Bahamas

**IAAF**  
**World U18**  
Championships

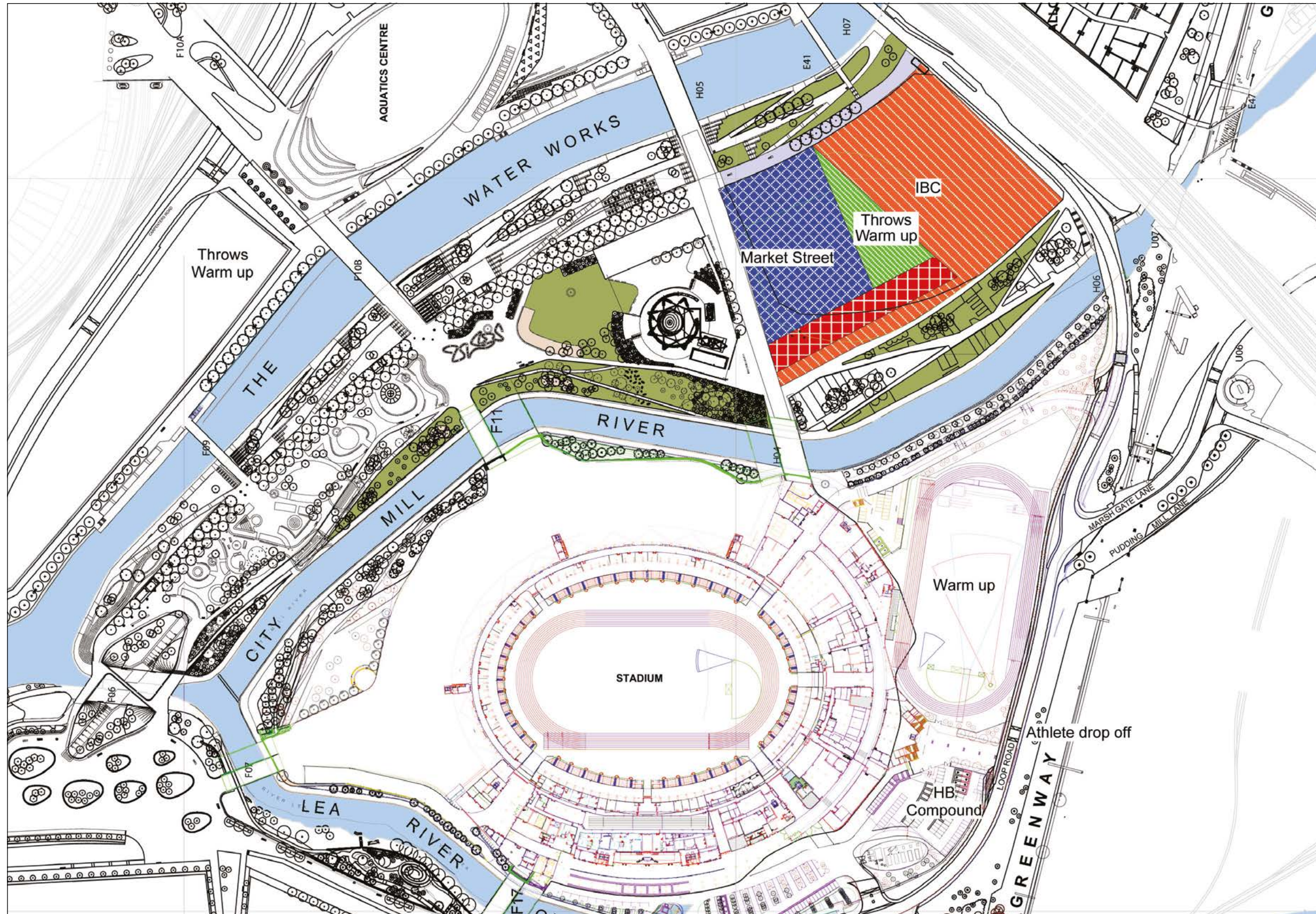
**12-16 JULY 2017**  
Nairobi, Kenya

**IAAF**  
**World Championships**

**4-13 AUGUST 2017**  
London, Great Britain



## Venue Information – Stadium and Warm-Up Facilities



The London Marathon Community Track will be the main warm-up facility for the Championships. The track is located adjacent to the stadium on the south side. The facilities include a 6 lane circular/8 lane straight 400m Mondo track (Mondotrack WS IAAF Certificate S-08-0082), horizontal jumps, high jump, pole vault and team tents. Adjacent to the track will be a weights area with facilities for both free and fixed weights. Refreshments, medical services and physiotherapy will also be available.

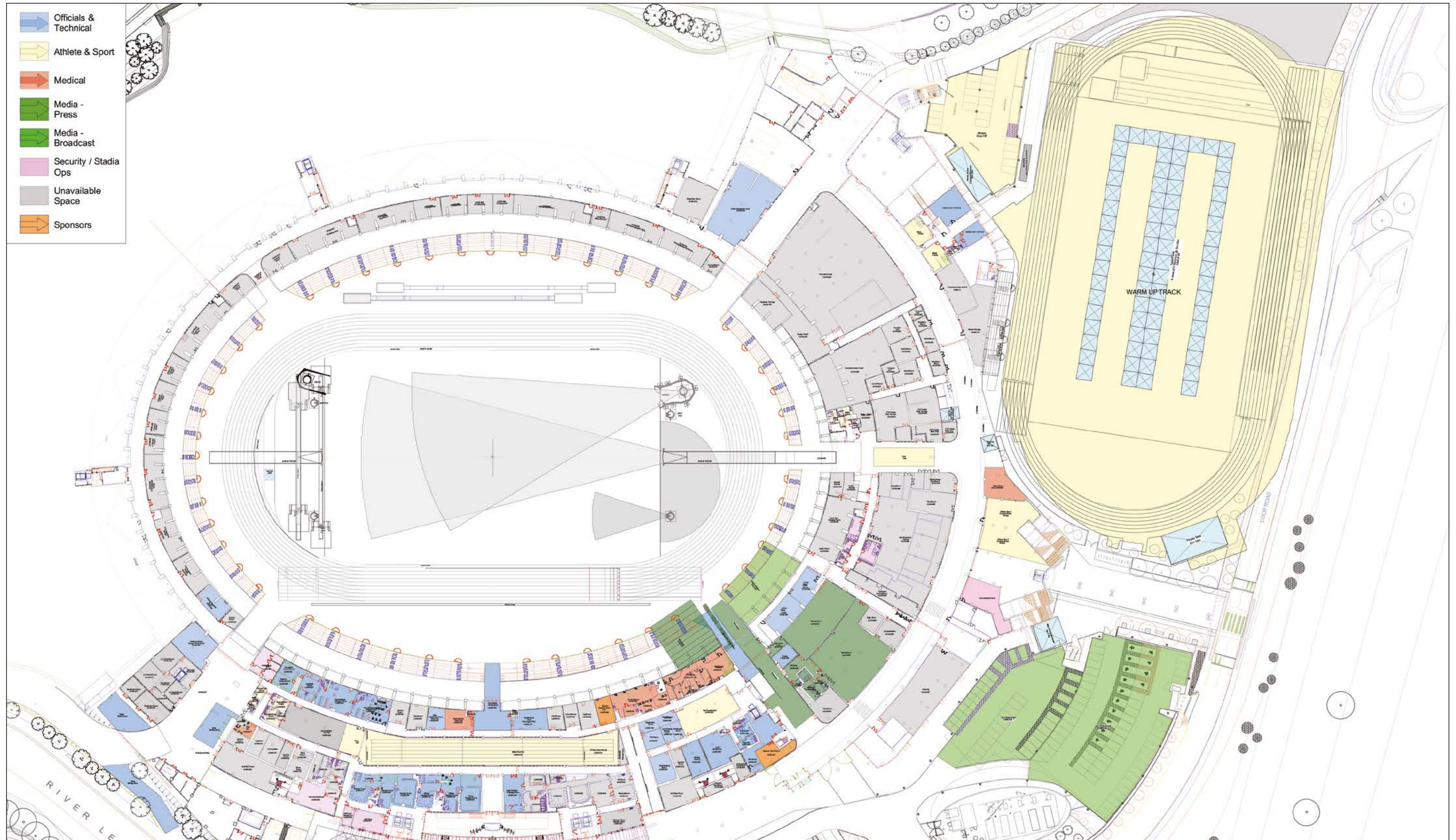
Warm up for the shot put will take place on South Park Lawn between Market Street and the IBC (see green shaded area on map). There will be two circles available as well as a weights area, refreshments and physiotherapy. Transport will be provided to bring athletes to the Call Room.

Long throws warm up will be showcased on Stratford Waterfront with a viewing area for spectators and public entering the Queen Elizabeth Olympic Park. Facilities include a cage for hammer and discus and a javelin runway. There will be a weights area, refreshments and physiotherapy. Transport will be provided to bring athletes to the Call Room.

For track events there is also an indoor 60m straight available next to the Final Call Room.

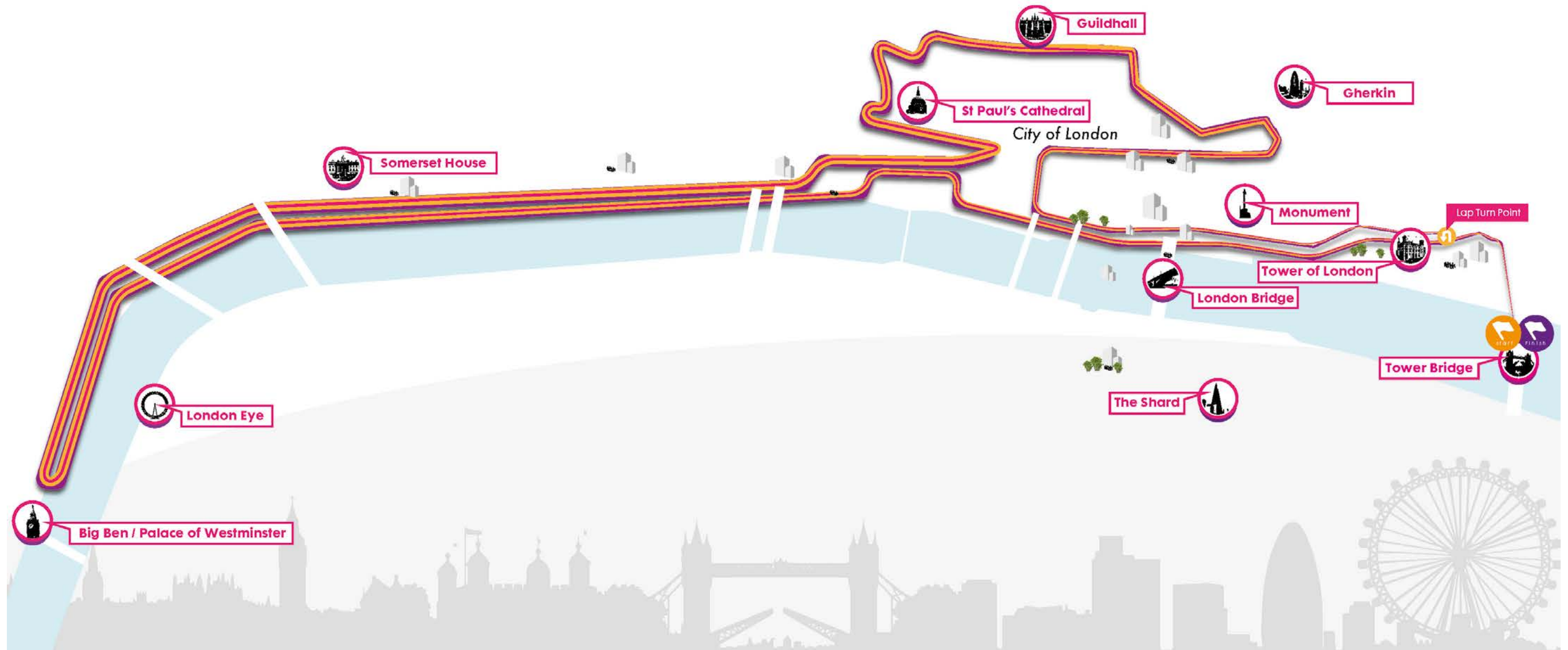


## Venue Information – Stadium and Warm-Up in More Detail





## Venue Information – Marathon Route



**IAAF World Championships Marathon, Sunday 6 August 2017**  
For course details & Championships info visit [london2017athletics.com](http://london2017athletics.com)

Both the men's and women's Marathons take place on Sunday 6 August. The athletes will compete over a runner friendly four lap course in central London, taking in historic monuments such as Tower Bridge, St Paul's Cathedral and the Guildhall. The medals will be presented at the Tower of London.



## Venue Information – Festival of Walks Route



# Festival of Walks

Sunday 13 August 2017



**IAAF World Championships**  
**LONDON 2017**  
**04-13 AUGUST**  
[london2017athletics.com](http://london2017athletics.com)

All three Race Walks will take place as part of a Festival of Walks on Sunday 13 August. The walkers will compete on an iconic 2km loop on The Mall from the Queen Victoria Memorial in front of Buckingham Palace to Admiralty Arch. Medals for all Walks will be presented at The Mall.



# Timetable

## DAY 1 – FRIDAY, EVENING, 4 AUGUST

18:00	Opening Night		
19:00	100m	M	Prelim.
19:20	Discus Throw	M	Q A
19:30	Long Jump	M	Q A+B
19:35	1500m	W	R1
19:45	Pole Vault	W	Q A+B
20:20	100m	M	R1
20:45	Discus Throw	M	Q B
21:20	10,000m	M	Final
21:53	10,000m	M	MC

## DAY 2 – SATURDAY, MORNING, 5 AUGUST

10:00	Shot Put	M	Q A+B
10:05	100m H Hep	W	
10:35	Hammer Throw	W	Q A
10:45	400m	M	R1
11:00	Triple Jump	W	Q A+B
11:30	High Jump Hep	W	A+B
11:45	100m	W	R1
12:05	Hammer Throw	W	Q B
12:45	800m	M	R1

## DAY 2 – SATURDAY, EVENING, 5 AUGUST

19:00	Shot Put Hep	W	A+B
19:05	100m	M	SF
19:25	Discus Throw	M	Final
19:35	1500m	W	SF
20:05	Long Jump	M	Final
20:10	10,000m	W	Final
21:00	200m Hep	W	
21:35	Long Jump	M	MC
21:45	100m	M	Final

## DAY 3 – SUNDAY, MORNING, 6 AUGUST

10:00	Long Jump Hep	W	A+B
10:05	3000m SC	M	R1
10:40	Pole Vault	M	Q A+B
10:55	Marathon	M	Final
11:05	400m H	M	R1
11:45	Javelin Throw Hep	W	A
11:55	400m	W	R1
13:00	Javelin Throw Hep	W	B
13:15	110m H	M	R1
13:40	Marathon	M	MC
14:00	Marathon	W	Final
17:00	Marathon	W	MC

## DAY 3 – SUNDAY, EVENING, 6 AUGUST

18:40	Discus Throw	M	MC
18:45	10,000m	W	MC

18:50	100m	M	MC
19:00	Pole Vault	W	Final
19:05	Javelin Throw	W	Q A
19:10	100m	W	SF
19:40	400m	M	SF
20:10	110m H	M	SF
20:30	Javelin Throw	W	Q B
20:35	Shot Put	M	Final
20:40	800m Hep	W	Final
21:15	800m	M	SF
21:50	100m	W	Final
21:53	Heptathlon	W	MC

## DAY 4 – MONDAY, EVENING, 7 AUGUST

18:10	Pole Vault	W	MC
18:15	Shot Put	M	MC
18:20	100m	W	MC
18:30	Triple Jump	M	Q A+B
19:00	Hammer Throw	W	Final
19:15	400m H	W	R1
20:15	400m H	M	SF
20:25	Triple Jump	W	Final
20:55	400m	W	SF
21:15	Hammer Throw	W	MC
21:30	110m H	M	Final
21:50	1500m	W	Final

## DAY 5 – TUESDAY EVENING, 8 AUGUST

18:10	Triple Jump	W	MC
18:15	110m H	M	MC
18:30	3000m SC	W	R1
19:20	Javelin Throw	W	Final
19:30	200m	M	R1
19:35	Pole Vault	M	Final
20:35	400m H	W	SF
20:40	Shot Put	W	Q A+B
21:10	3000m SC	M	Final
21:20	1500m	W	MC
21:35	800m	M	Final
21:40	3000m SC	M	MC
21:50	400m	M	Final

## DAY 6 – WEDNESDAY, EVENING, 9 AUGUST

18:40	Javelin Throw	W	MC
18:45	800m	M	MC
18:50	400m	M	MC
19:05	200m	W	R1
19:10	Long Jump	W	Q A+B
19:20	Hammer Throw	M	Q A
19:55	Pole Vault	M	MC
20:05	5000m	M	R1

20:25	Shot Put	W	Final
20:50	Hammer Throw	M	Q B
20:55	200m	M	SF
21:30	400m H	M	Final
21:40	Shot Put	W	MC
21:50	400m	W	Final

## DAY 7 – THURSDAY, EVENING, 10 AUGUST

18:15	400m H	M	MC
18:30	5000m	W	R1
19:05	Javelin Throw	M	Q A
19:10	High Jump	W	Q A+B
19:15	400m	W	MC
19:25	800m	W	R1
20:20	Triple Jump	M	Final
20:25	1500m	M	R1
20:35	Javelin Throw	M	Q B
21:05	200m	W	SF
21:35	400m H	W	Final
21:50	200m	M	Final

## DAY 8 – FRIDAY, MORNING, 11 AUGUST

10:00	100m Dec	M	
10:10	Discus Throw	W	Q A
10:45	100m H	W	R1
11:05	Long Jump Dec	M	A+B
11:15	High Jump	M	Q A+B
11:35	Discus Throw	W	Q B
12:55	Shot Put Dec	M	A+B

## DAY 8 – FRIDAY, EVENING, 11 AUGUST

17:00	High Jump Dec	M	A+B
18:40	400m H	W	MC
18:45	200m	M	MC
18:50	Triple Jump	M	MC
19:05	100m H	W	SF
19:10	Long Jump	W	Final
19:35	800m	W	SF
20:10	1500m	M	SF
20:30	Hammer Throw	M	Final
20:45	400m Dec	M	
21:15	Long Jump	W	MC
21:25	3000m SC	W	Final
21:50	200m	W	Final

## DAY 9 – SATURDAY, MORNING, 12 AUGUST

10:00	110m H Dec	M	
10:35	4 x 100m Relay	W	R1
10:55	4 x 100m Relay	M	R1
11:00	Discus Throw Dec	M	A
11:20	4 x 400m Relay	W	R1

11:50	4 x 400m Relay	M	R1
12:20	Discus Throw Dec	M	B
14:15	Pole Vault Dec	M	A+B

## DAY 9 – SATURDAY, EVENING, 12 AUGUST

17:30	Javelin Throw Dec	M	A
18:35	3000m SC	W	MC
18:40	Hammer Throw	M	MC
18:45	200m	W	MC
18:55	Javelin Throw Dec	M	B
19:05	High Jump	W	Final
20:05	100m H	W	Final
20:15	Javelin Throw	M	Final
20:20	5000m	M	Final
20:45	1500m Dec	M	Final
21:10	100m H	W	MC
21:30	4 x 100m Relay	W	Final
21:35	5000m	M	MC
21:40	High Jump	W	MC
21:50	4 x 100m Relay	M	Final
21:55	Decathlon	M	MC

## DAY 10 – SUNDAY, MORNING, 13 AUGUST

08:00	50km Race Walk	M/W	Final
12:15	50km RW	M/W	MC
12:45	20km Race Walk	W	Final
14:30	20km RW	W	MC
14:45	20km Race Walk	M	Final
16:20	20km RW	M	MC

## DAY 10 – SUNDAY, EVENING, 13 AUGUST

18:35	Javelin Throw	M	MC
18:40	4 x 100m Relay	W	MC
18:46	4 x 100m Relay	M	MC
19:00	High Jump	M	Final
19:10	Discus Throw	W	Final
19:35	5000m	W	Final
20:10	800m	W	Final
20:30	1500m	M	Final
20:42	5000m	W	MC
20:55	4 x 400m Relay	W	Final
21:00	800m	W	MC
21:05	Discus Throw	W	MC
21:15	4 x 400m Relay	M	Final
21:21	1500m	M	MC
21:26	High Jump	M	MC
21:31	4 x 400m Relay	W	MC
21:37	4 x 400m Relay	M	MC
21:45	Closing Night		



## Other Essential Information

The Entry Standards for the 10,000m, Marathon, Race Walks and Combined Events were approved by the IAAF Council in March 2016 and can be found below. The Entry Standards for the remaining events will be approved and published in December 2016

Men	Event	Women
27:45.00	10,000m	32:15.00
2:19:00	Marathon	2:45:00
	Heptathlon	6200
8100	Decathlon	
1:24:00	20km Race Walk	1:36:00
4:06:00	50km Race Walk	4:06:00

The Qualification Period for the 10,000m, Marathon, Race Walks, Relays and Combined Events is from 1 January 2016 to midnight on Sunday 23 July 2017 (regardless of the time zone).

The Qualification Period for all other events is from 1 October 2016 to midnight on Sunday 23 July 2017 (regardless of the time zone).

### Visas

The United Kingdom has strict regulations about who needs a visa to enter the UK. If you are a citizen of a country that requires a UK visa you will NOT be allowed to enter the country without one.

People coming to the UK to participate in a sporting event need to apply for a Standard Visitor visa (this has replaced the previous Sports Visitor visa). A Standard Visitor visa is valid for six months from the date of issue.

The LOC has committed to providing visas free of charge to Athletes and Officials participating in the IAAF World Championships.

### VISA APPLICATION PROCESS

All team members requiring a visa will need to apply online for a Standard Visitor visa and to attend an appointment at a Visa Application Centre (VAC) in person to have biometric information (fingerprints and photograph) taken. Note that not every country has a Visa Application Centre and it may be necessary to travel to a neighbouring country.

You can apply for a Standard Visitor visa a maximum of three months prior to your date of travel, from the beginning of May 2017 for the IAAF World Championships.

Proof of participation in the IAAF World Championships London 2017 will be supplied to you in the form of an official invitation letter from the LOC to support your application.

More detailed information about the Standard Visitor visa application process will be provided in a future Circular Letter. If you have any questions in the meantime please contact the LOC on [visas@london2017.org.uk](mailto:visas@london2017.org.uk)

### Extra Coach Package

An Extra Coach Package will be available for purchase at a cost of 350 USD per person for a certain number of officials above the 80% quota. This package will include:

- Accreditation for the IAAF World Championships with access to the Team Seating in the stadium
- Access to the Training Areas
- Access to the Championships transport system
- Access to the Team Hotels
- Access, with the corresponding special pass, to the Warm Up Areas and Field Event Coaches' seating

Subject to availability Extra Coaches may be accommodated in the official Team Hotels at the same rates as non-subsidised officials. To check availability and make a reservation please contact [hotels@london2017.org.uk](mailto:hotels@london2017.org.uk).

Extra Coaches must be entered in the IAAF online Event Entry System by selecting the appropriate category in the Officials' section. The cost of the package (350 USD for each coach) will be settled as part of the team accommodation invoice. Extra Coaches must collect their accreditation card in person at any of the Accreditation Centres.

### Team Rate Card

A team rate card will be provided in due course for teams that may require the use of meetings rooms and equipment at the team hotels.

### Training Camps

If you would like a list of possible venues for training camps in advance of the IAAF World Championships London 2017 please contact the LOC at [iaafteams@london2017.org.uk](mailto:iaafteams@london2017.org.uk)

### COUNTRIES THAT REQUIRE A UK VISA

The table below lists the countries whose citizens require a visa to enter the UK. Those countries marked \* do not currently have a Visa Application Centre in the country. The most up to date information on the location of VACs can be found at [www.gov.uk/find-a-visa-application-centre](http://www.gov.uk/find-a-visa-application-centre).

#### AFRICA

ALG	Algeria	GEQ	Equatorial Guinea*	NGR	Nigeria
ANG	Angola	GAB	Gabon*	RWA	Rwanda
BEN	Benin*	GAM	The Gambia *	STP	Sao Tome e Principe*
BUR	Burkina Faso*	GHA	Ghana	SEN	Senegal
BDI	Burundi*	GUI	Guinea*	SLE	Sierra Leone
CPV	Cabo Verde*	GBS	Guinea-Bissau*	SOM	Somalia*
CMR	Cameroon	KEN	Kenya	RSA	South Africa
CAF	Central African Republic*	LES	Lesotho*	SSD	South Sudan*
CHA	Chad*	LBR	Liberia*	SUD	Sudan
COM	Comoros*	LBA	Libya*	SWZ	Swaziland*
CGO	Congo*	MAD	Madagascar	TAN	Tanzania
CIV	Cote d'Ivoire*	MAW	Malawi	TOG	Togo*
COD	DR of the Congo	MLI	Mali*	TUN	Tunisia
DJI	Djibouti*	MTN	Mauritania*	UGA	Uganda
EGY	Egypt	MAR	Morocco	ZAM	Zambia
ERI	Eritrea*	MOZ	Mozambique	ZIM	Zimbabwe
ETH	Ethiopia	NIG	Niger*		

#### ASIA

AFG	Afghanistan*	KGZ	Kirghizstan	QAT	Qatar
BRN	Bahrain	PRK	DPR of Korea	KSA	Saudi Arabia
BAN	Bangladesh	KUW	Kuwait	SRI	Sri Lanka
BHU	Bhutan*	LAO	Laos	SYR	Syria*
CAM	Cambodia	LBN	Lebanon	TPE	Chinese Taipei
CHN	PR of China	MGL	Mongolia	TJK	Tajikistan
IND	India	MYA	Myanmar	THA	Thailand
INA	Indonesia	NEP	Nepal	TKM	Turkmenistan
IRI	Iran	OMA	Oman	UAE	United Arab Emirates
IRQ	Iraq	PAK	Pakistan	UZB	Uzbekistan
JOR	Jordan	PLE	Palestine	VIE	Vietnam
KAZ	Kazakhstan	PHI	Philippines	YEM	Yemen

#### EUROPE

ALB	Albania	GEO	Georgia	RUS	Russia
ARM	Armenia	MKD	FYR of Macedonia	SRB	Serbia
AZE	Azerbaijan	KOS	Kosovo	TUR	Turkey
BLR	Belarus	MDA	Moldova	UKR	Ukraine
BIH	Bosnia-Herzegovina	MNE	Montenegro		

#### NACAC

CUB	Cuba	HAI	Haiti*
DOM	Dominican Republic	JAM	Jamaica

#### OCEANIA

FIJ	Fiji
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#### CONSULATE

BOL	Bolivia	GUY	Guyana	VEN	Venezuela
COL	Colombia	PER	Peru		
ECU	Ecuador	SUR	Suriname*		



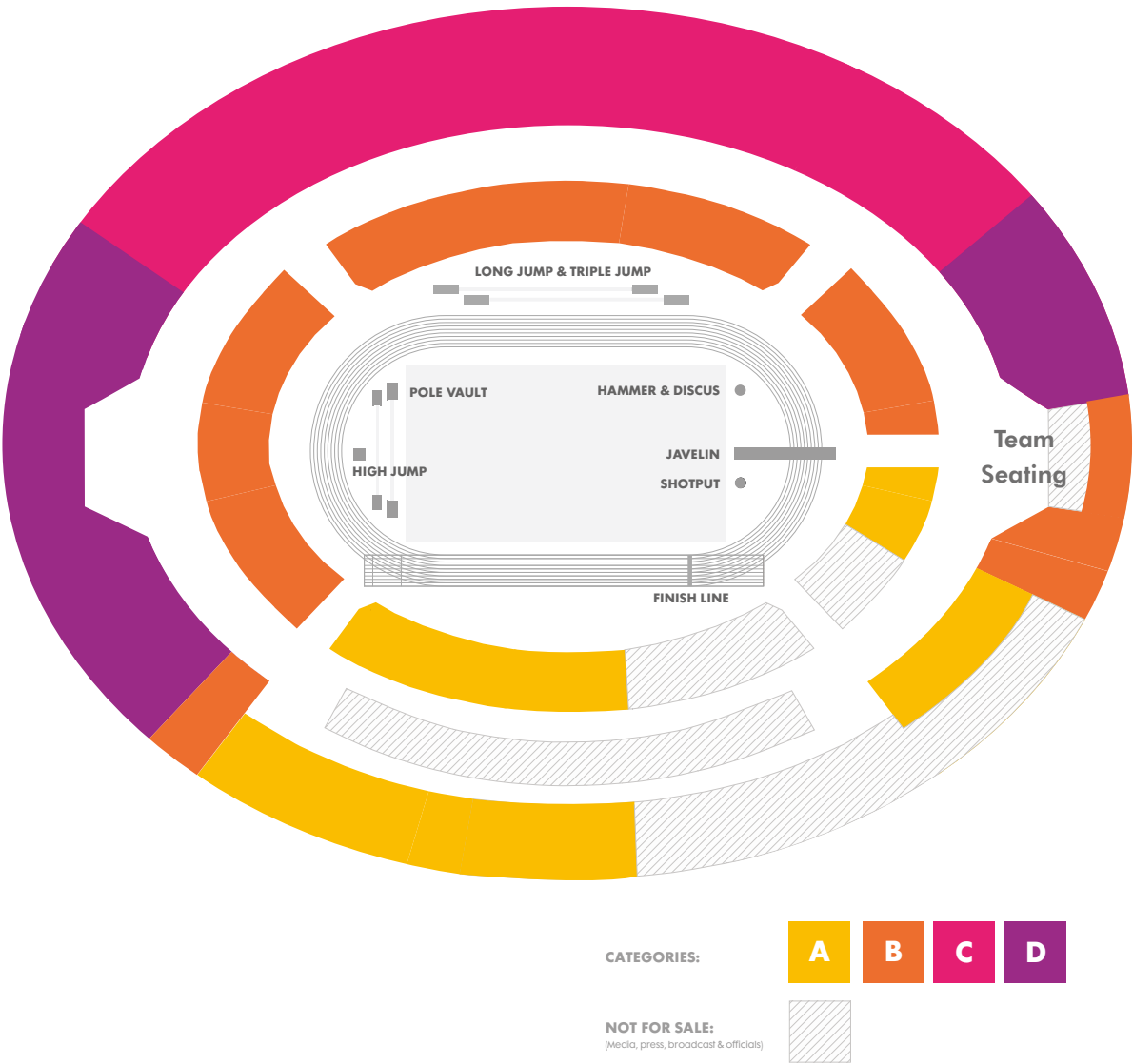
### Ticketing

Ticket prices per session for the IAAF World Championships London 2017 are as follows:

Seating Category	Morning	Gold	Super Gold
Cat A	£70	£95	£155
Cat B	£50	£75	£125
Cat C	£35	£60	£80
Cat D	£20	£35	£45

Gold – evening sessions on 4, 7, 8, 9, 10, 11 August

Super Gold – evening sessions on 5, 6, 12, 13 August



To request a ticket order form please contact the LOC at [iaafteams@london2017.org.uk](mailto:iaafteams@london2017.org.uk)

#### Terms & Conditions

Order Deadline:	31 December 2016
Payment Deadline:	Invoice raised on receipt of ticket order, payable within 7 days
Ticket Delivery:	June 2017

### Event Marks

#### THE IAAF WORLD CHAMPIONSHIPS LONDON 2017

London is proud to be hosting the jewel in the crown of the IAAF’s global competition programme, welcoming over 200 nations to compete at The Stadium, Queen Elizabeth Olympic Park for the IAAF World Championships in 2017.

The mark for the IAAF World Championships LONDON 2017 incorporates the now familiar IAAF World Championships logo with its sweeping curve representing the athletics track, and a unique design that captures the spirit of sport in London.

Five world famous London landmark silhouettes, Big Ben, St Paul’s Cathedral, Tower Bridge, The Shard and the London Eye, a mixture of contemporary and traditional architecture, are placed on four vibrant bands that symbolise a speed trail from a silhouette of a single athlete – a male sprinter in the ‘drive phase’.

The striking colour palette of the IAAF World Championships LONDON 2017, of magenta, purple, orange and yellow captures the energy that has become synonymous with London’s sporting landscape.

The logo forms the cornerstone of a broader Look, Sound and Feel that will be developed over the coming months, ensuring the IAAF World Championships LONDON 2017 is a bold, vibrant, exciting spectator and athlete experience.



#### USE OF LOGO

To ensure that the IAAF World Championships LONDON 2017 achieves value through consistent visual recognition of our brand, all parties involved must adhere to the guidelines associated with these marks. Each team must therefore provide the LOC with drafts of all digital and printed materials featuring these marks to be approved prior to production/final printing. For all enquiries please contact [approvals@london2017.org.uk](mailto:approvals@london2017.org.uk).

### Weather in London

The average daily temperature in London in August is 19°C, with an average high of 23°C and an average low of 15°C. The average rainfall for the month is 48mm and the average daily humidity is 73%. The wind generally blows from a southwesterly direction.



OFFICIAL IAAF PARTNERS



**TOYOTA**

**SEIKO**

**EUR(O)VISION**  
OPERATED BY EBU

**TBS**   
TOKYO BROADCASTING SYSTEM, INC.

OFFICIAL IAAF SUPPLIER

 **MONDO**

**04-13 AUGUST**  
**QUEEN ELIZABETH OLYMPIC PARK**  
**LONDON2017ATHLETICS.COM**