**IAAF Label Road Races**

**2020 Application Form for New Races**

**Deadline for all 2020 applications: 15 September 2019**

*Applications from organisers whose 2019 race has not been held yet will be considered provisional. A post event report (on template to be provided by the IAAF) will have to be submitted within 30 days after the 2019 race*

This form is for races not part of the 2019 IAAF Label Road Races Calendar applying for their first IAAF Bronze Label in 2020. Organisers interested in a Bronze Label in 2020 should contact the IAAF some weeks prior of the 2019 race day so that a Technical Delegate can be appointed to conduct an event assessment.

This form must be completed by the Race Organiser, countersigned by the IAAF Member Federation and emailed to alessio.punzi@iaaf.org by 15 September 2019.

**Race organisers having already submitted a complete application for a Bronze Label 2020 do not need to submit this form. They will be contacted individually, and asked to agree to the new terms and conditions.**

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|  **EVENT INFORMATION** |
| **Name of the Applicant Race (include any title sponsors for 2020)** |       |
| City, Country/Territory |       |
| Date of race in 2020\*(\*if not set yet, please write “TBC”) |       |
| Race Distance (competition for which Label is applied for) |       |
| Men’s and women’s elite races, or single-gender? | [ ] BOTH MEN’S AND WOMEN’S[ ]  MEN’S-ONLY [ ]  WOMEN’S-ONLY  |
| Year of first edition of the Race |       |
| Name of the **Race Director / President of the Organising Committee** |       |
| Name of the **Technical Race Director** (if different) |       |
| Telephone |       |
| Email address |       |
| Full postal Address |       |
| Event Website  |       |
| Name of the 2020 **Elite Athletes’ Coordinator** (if available) |       |
| Email address of the Elite Athletes’ Coordinator |       |

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| **2019 RACE REPORT** *(organisers of races being held after 15 September 2019, please leave this section blank – you will receive a post event report template after the 2019 race)* |
| Date of race in 2019 |       |
| Name of the 2019 race **Referee** (or person with the ultimate technical authority on the competition) |       |
| Name of the **Course Measurer**  |       |
| If the original Course Measurer was not in the lead car during the 2019 race, please explain what arrangements were put in place to ensure the route covered was exactly the one measured  |       |
| Name of the 2019 **Medical Director** |       |
| Link to 2019 race footage on video-sharing website, such as YouTube, Youku, etc. (For reviewing purposes only). |       |
| Number of finishers in the last 3 editions (only in the race/distance applying for the Label): 2019:       (      men and       women)2018:       (      men and       women) 2017:       (      men and       women)  | Overall number of event participants (all distances, all races)2019:       2018:       2017:       |
| **2019 ELITE RACE** |
| Name of the 2019 **Elite Athletes’ Coordinator** |       |
| Please enclose a list of all your elite athletes (“elite” = athletes with Label Status in 2019): * Name (refer to the list for the athletes’ correct names)
* Nationality - Date of birth - IAAF Code - Status (Gold, Silver Bronze) in 2019
* Result in your race
* Athlete’s Representative (if applicable)
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| **Place** | **MEN** | **WOMEN** |
| 1st |       USD |       USD |
| 2nd |       USD |       USD |
| 3rd |       USD |       USD |
| 4th |       USD |       USD |
| 5th |       USD |       USD |
| 6th |       USD |       USD |
| 7th |       USD |       USD |
| 8th |       USD |       USD |

Please illustrate the Prize Money structure in 2019 inUS Dollars:Number of anti-doping tests conducted:      Any EPO tests? [ ] YES [ ] NO If yes, how many:       |
| **2019 TV COVERAGE** |
| Where/how could people watch the 2019 race … |
| **…from the host country/territory** [ ]  race highlights on TV or web-streaming[ ]  full delayed coverage on TV or web-streaming[ ]  full live coverage on local TV channel[ ]  full live coverage on web-streaming[ ]  full country-wide live TV coverageWhich TV station(s) broadcast the race in the host country/territory?       | **…from abroad** [ ]  Non-geoblocked, full, free, live web-streaming (on event website, rightsholder’s website, video hosting platforms (YouTube, YouKu or similar), social media, Olympic Channel, etc.)[ ]  Full live web-streaming on subscription-based platforms (Eurosport Player, FloTrack, DAZN, Amazon Prime Video, etc.)[ ]  Full live broadcast on free-to-air or pay TV networks[ ]  Highlights or delayed on free-to-air or pay TV networks[ ]  A combination of the above (depending on the country)English commentary provided? [ ]  Yes [ ]  No[ ]  None of the above |
| List the international territories where your race was broadcast (alternatively you can attach a media report or similar):       |

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| **COMMITMENTS FOR THE 2020 RACE** |
| **By submitting this application form the Organiser confirms they have read and agree to the following commitments:*** To comply and abide by all relevant IAAF Rules and Regulations in force at the time of the race (including but not limited to the Competition Rules, Anti-doping Rules, Advertising Regulations and Label Regulations as updated, amended and replaced from time to time).
* To pay a “Label Fee”, to contribute to the funding of a dedicated out-of-competition testing pool for anti-doping. The Bronze Label fee for 2020 shall be USD 5,000 for marathons, and USD 2,500 for races held on any other distance *(amounts halved for single-gender races).*
* That the course has been measured by an International Grade “A” or “B” IAAF/AIMS Measurer and that the certificate is valid at least through the 2020 race day. (Please enclose the certificate)
* To organise a competition with, at minimum, a “Bronze Label” elite field.
* That medical facilities will be implemented in accordance with the IAAF Anti-Doping Rules, that anti-doping testing shall be conducted in accordance with the IAAF Anti-Doping Rules, and that the minimum number of samples collected will be in line with the requirements set out in the Label Regulations.
* To display the relevant Road Race Label logo on the homepage of the race website, and to include the relevant Road Race Label logo on all promotional printed and digital material
* To display two IAAF/World Athletics perimeter boards or banners in the finish area and/or the IAAF Road Race Label logo on the finish gantry
* To proactively inform the IAAF of any changes of date for the event in 2020.

**[ ]  By ticking this box, the organiser confirms their agreement with the above**

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| **OFFICIAL 2020 PRIZE MONEY STRUCTURE** |
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| **Place** | **MEN** | **WOMEN** |
| 1st |       USD |       USD |
| 2nd |       USD |       USD |
| 3rd |       USD |       USD |
| 4th |       USD |       USD |
| 5th |       USD |       USD |

Please give detail of the official prize structure for the top 5 athletes in 2020 (gross prize money before any penalties and taxes). If unavailable at the time of applying, please leave blank and notify the IAAF as soon as it becomes available.These amounts will be published on the IAAF website.There shall be a 1.5% levy on the published top 5 ranked athletes at the 2020 race (Athletes Contribution)Total prize money (requested for statistical purposes only)       USD**[ ]  By ticking this box, the organiser agrees to pay the Athletes Contribution (representing 1.5% of the gross advertised prize money paid to the top 5 athletes per gender, before any penalties and taxes) to the IAAF.**  |

**Optional**The organiser is able to provide clean-feed race footage to the IAAF, allowing the IAAF to use up to 5 minutes of it, free of charge. [ ] YES [ ] NOThe organiser is able to allow a full page IAAF/World Athletics advert in any official programme made available to spectators or media. [ ] YES [ ] NO |

**RACE ORGANISER**  **IAAF** **MEMBER FEDERATION**

Full Name:       Full Name:

Email address:       Email address:

Date:       Date:

Signature Signature and Stamp

**No application will be accepted unless countersigned by the IAAF Member Federation.**