

WORLD ATHLETICS LABEL ROAD RACES 2023

Application form for all races

Deadline for all 2023 applications: 30 September 2022

Applications from organisers whose 2022 race has not been held yet will be considered provisional. A post event report (on template to be provided by World Athletics) will have to be submitted within 30 days after the 2022 race, and this will complete the application.

Please return to alessio.punzi@worldathletics.org, countersigned by the World Athletics Member Federation.

Applications not approved by the Member Federation will be considered void.

EVENT INFORMATION	
Name of the Race (include any title sponsors for 2023)	
City, Country/Territory	
Expected date of race in 2023 <i>(if not known yet, please give your best guess on the period when the event is most likely to take place)</i>	
Label applied for	WORLD ATHLETICS LABEL ELITE LABEL GOLD LABEL PLATINUM LABEL
Race Distance <i>(competition for which the application is submitted)</i>	
Men's and women's elite races, or single-gender?	BOTH MEN'S AND WOMEN'S MEN'S-ONLY WOMEN'S-ONLY
Year of first edition of the Race	
Name of the Race Director / President of the Organising Committee	
Name of the Technical Race Director <i>(if different)</i>	
Telephone	
Email address of the main contact	
Name of the organising entity <i>(for invoicing purposes)</i>	
Invoicing address of the organising entity	
Event Website	
Name and email address of the 2023 Elite Athletes' Coordinator <i>(if available)</i>	
Name of the race Referee (or person with the ultimate technical authority on the competition)	
Name of the Course Measurer	
Name of the Medical Director	
Overall number of timed, in-person event participants <i>(all distances, all races)</i>	2022: 2021: 2020: 2019:

TV COVERAGE	
Where/how could people watch the race (tick all that apply)?	
Domestic distribution	International distribution
race highlights on TV or web-streaming	Non-geoblocked, full, free, live web-streaming (on event website, rightsholder's website, video hosting platforms (YouTube, YouKu or similar), social media, Olympic Channel, etc.)
full delayed coverage on TV or web-streaming	Full live web-streaming on subscription-based platforms (Eurosport Player, FloTrack, DAZN, Amazon Prime Video, etc.)
full live coverage on local TV channel	Full live broadcast on free-to-air or pay TV networks
full live coverage on web-streaming	Highlights or delayed on free-to-air or pay TV networks
full country-wide live TV coverage	A combination of the above (depending on the country)
Which TV station(s) broadcast the race in the host country/territory?	None of the above
	Is English commentary provided? Yes No
	The organiser is willing to license the rights in any unsold markets to World Athletics for distribution on its "digital platforms" as it sees fit, for a period of no less than 3 years Yes No
	The organiser can provide clean-feed race footage to World Athletics, free of charge, for World Athletics to use (no more than 5 minutes) for magazine-style video products, free of charge Yes No
	List the international territories where your race was broadcast, if known. (Alternatively you can attach a media report or similar)

Commitments for the 2023 Race

By submitting this application form the Organiser confirms they have read and agree to the following commitments:

- To comply and abide by all relevant [World Athletics Rules and Regulations](#) in force at the time of the race (including but not limited to the Competition Rules, Anti-doping Rules, [Marketing & Advertising Regulations](#) and Label Regulations as updated, amended and replaced from time to time).
- To have or seek to obtain a World Athletics/AIMS International Measurement Certificate valid at least through the 2023 race day.
- To implement medical facilities in accordance with the WA Anti-Doping Rules, to conduct anti-doping testing in accordance with these Rules, and to collect samples as instructed by the Athletics Integrity Unit (AIU).
- To display the relevant Label logo on the homepage of the race website and to include it, when possible, on all promotional printed and digital material.
- To display two World Athletics perimeter boards or banners in the finish area and/or the Label logo on the finish gantry.
- To proactively inform World Athletics of any changes concerning the date of the event.
- To commit to score at their 2023 race a number of 'sustainability points' (in the context of the 'Athletics for a Better World Sustainable Event Standard') in line with what set out in the article 25 of the Label Regulations.
- To pay a "Label Fee" to co-fund an out-of-competition testing programme dedicated to road races. The Label fees for 2023 shall be as follows (all amounts in USD):

	World Athletics Label	Elite	Gold	Elite Platinum
Marathons	\$2,500	\$9,000	\$20,000	\$50,000
Any other distance	\$1,000	\$3,600	\$8,000	\$20,000

For single-gender Races the amounts are halved.

- **(Only for ELITE, GOLD and PLATINUM Label races):** To inform all athletes in contention for prize money of the existence of a 2% levy on minimum gross guaranteed prize money for the top 8 overall finishers, as a contribution to the road races anti-doping fund. The contribution will be deducted by Race Organisers from the sums paid to elite athletes and paid by the Race Organiser directly to World Athletics.
- **(Only for ELITE Label races):** To have at the start of 2022 race at least 5 athletes per gender (irrespective of country/territory) who have recorded in 2021, 2022 or 2023 at least one World Athletics legal performance within the following standards (corresponding to 1,115 points as per the [2022 "Scoring Tables of Athletics - Outdoor"](#))

1115 points	5000m	5km	10000m	10km	15km	10 miles	20km	Half Marathon	25km	30km	Marathon	50KM (indicative)	
MEN (Elite)	13:26.46	13:26	28:11.28	28:11	43:17	46:36	58:17	1:01:48	1:14:31	1:31:10	2:12:47	2:49:00	
WOMEN (Elite)	15:25.28	15:25	32:27.97	32:27	49:20	53:09	1:06:52	1:10:44	1:25:17	1:44:18	2:31:50	3:12:30	
	For applications from Race Organisers for <15KM												
				For applications from Race Organisers for 15KM,10miles, 20KM, Half Marathons, 25KM									
								For applications from Race Organisers for Marathons and races >25KM					
										For applications from Race Organisers for 50KM			

Elite Label races are free to lower their Label status provided that the organiser notifies World Athletics in writing not less than 2 months prior to scheduled race day. Failure to meet the conditions above and to timely notify World Athletics of the decision to lower their Label status will result in the organiser being charged the contribution amount for the "Solidarity Fund for Elite Distance Runners" stated in Clause 8.3 of the 2023 Label Races Regulations. No Label changes are possible instead for Gold and Platinum Label events.

- **(Only for GOLD Label races with full elite fields i.e., this doesn't apply to races opting for the "Solidarity Fund" contribution)** To have at the start of their 2023 Race edition at least 5 athletes per gender (irrespective of their Country or Territory representation) with Gold Status or superior
- **(Only for PLATINUM Label races with full elite fields)** To have at the start of their 2023 Race edition at least 3 athletes per gender (irrespective of their Country or Territory representation) with Platinum Status + at least 4 athletes per gender with Gold Status (or higher)
- **(Only for ELITE and GOLD Label races with full elite fields)** To provide the following Minimum Gross Guaranteed Prize Money (i.e. after time penalties, before bonuses and taxes) for the overall men's and overall women's competitions:

Minimum Prize money (per gender)	Elite Label: Marathon	Elite Label: other distances	Gold Label: Marathons	Gold Label: other distances
1 st	\$15,000	\$5,000	\$30,000	\$10,000
2 nd	\$7,500	\$2,500	\$15,000	\$5,000
3 rd	\$5,000	\$2,000	\$10,000	\$4,000
4 th	\$2,500	\$1,500	\$5,000	\$3,000
5 th	\$2,000	\$1,000	\$4,000	\$2,000
6 th	\$1,500		\$3,000	
7 th	\$1,000		\$2,000	
8 th	\$500		\$1,000	

Where an organiser fails to notify World Athletics of their intention to lower their Label Status (when allowed by the Regulations), or fails to provide minimum gross guaranteed prize money as per the chart above, the Race Organiser will be charged by World Athletics an amount representing the difference between the Minimum Prize Money and the prize money actually paid by the Race Organisers to the top 5/8 finishers (men/women). The money will be used to top up the "Solidarity Fund for Elite Distance Runners".

By ticking this box, the organiser confirms their agreement with the above.

Please give detail of the official prize structure for the top 8 athletes overall in 2023 (gross prize money before any penalties and taxes). If unavailable at the time of applying, please leave blank and notify World Athletics as soon as it becomes available.

Place	MEN	WOMEN
1 st	USD	USD
2 nd	USD	USD
3 rd	USD	USD
4 th	USD	USD
5 th	USD	USD
6 th	USD	USD
7 th	USD	USD
8 th	USD	USD

Optional

The organiser is able to host free of charge a full-page World Athletics ad in the official race programme or similar publication. YES NO

RACE ORGANISER

Full Name:

Email address:

Date:

Signature:

WORLD ATHLETICS MEMBER FEDERATION

Full Name:

Email address:

Date:

Signature and Stamp: