



Application Criteria, Terms & Conditions for the 2024 Label Road Race Programme:

The 2023 Label Road Race Regulations are in the process of being updated for 2024. In advance of approval by the Council of those updated regulations, this application is subject to the following criteria and terms. By submitting an application, the Organizer confirms they received a copy of the criteria and terms and conditions. If any of these criteria or terms & condition conflict with the 2023 Label Road Race Regulations, the criteria terms & conditions set out below shall prevail. The applicant Organiser acknowledges and agrees that by submitting an application it agrees to be bound by them and not to contest their validity or enforceability. These criteria and terms and conditions will be superseded on approval and publication of the 2024 Label Road race Regulations.

LABELS 2024

There shall be 4 Labels in 2024:

- World Athletics Label
- World Athletics Elite Label
- World Athletics Gold Label
- World Athletics Platinum Label

Label Races fall into paragraph 1.d of “World Rankings Competitions” as defined in the Generally Applicable Definitions.

ELIGIBILITY TO APPLY

The following categories of Races can apply for a 2024 Label:

- Races over the following official distances for which World Records are recognised (see World Athletics Competition Rule 32): Road Mile – 5km – 10km – Half Marathon – Marathon – 50km.
- Races over the following non-WR distances which count towards World Rankings in the Marathon and Road Running event groups: 15km – 10 Miles – 20km – 25km – 30km
- ‘Classic races’ over other non-standard distances (<50KM).

Applications for 2024 Gold Labels shall only be accepted:

- for races with a Gold Label in 2023 and having fully complied with the Elite Athletes and minimum prize money criteria.
- for races meeting all of the following criteria:
 - must have been awarded an Elite Label in 2023, fully complying with the Elite Athletes and minimum prize money criteria (or “Solidarity Fund” criteria when applicable);
 - must have recorded a ‘participation score” (i.e., > 0) in 2023.
 - must have in 2024 a minimum prize money structure at least 50% higher than the Gold Label requirements (see below)



Application for 2024 Platinum Labels shall only be accepted:

- for Race Organisers with a Platinum Label in 2023 and having fully complied with the Elite Athletes criteria (or “Solidarity Fund” criteria when applicable).
- for Race Organisers meeting all of the following criteria:
 - must have been awarded a Gold Label in 2023;
 - must have had a “participation score” of 100 or more in 2023 (for marathons, see <https://worldathletics.org/records/competition-performance-rankings?type=7&year=2023&sortBy=participationScore&page=1>. For other distances, see the ‘Road Running’ Competition Ranking at <https://worldathletics.org/records/competition-performance-rankings?type=10&year=2023&sortBy=participationScore&page=1>. For single-gender events only, the specific gender’s Competition Ranking, in the relevant event.
 - must provide in 2024 a minimum prize money structure at least equal to what stipulated for Gold Label races (see below)

Races may lower their label status provided that the Race Organiser notifies World Athletics in writing not less than 2 months prior to scheduled race day in order that the necessary adjustments can be made to budgets and plans for Anti-Doping Tests.

ELITE RACE REQUIREMENTS

- Each Race Organiser wishing to apply for an “Elite Label” in 2024 must have at the start of their 2024 Race edition at least 5 athletes per gender (irrespective of their Country or Territory representation) who have recorded in 2022, 2023 or 2024 at least one World Athletics legal performance within the standards set out in the table below (corresponding to 1,115 points as per 2022 “[Scoring Tables of Athletics - Outdoor](#)”) and who have recorded the standard in the distances stated in the table that apply to Race Organisers’ Race;

1115 points	1500m	Mile	5000m	5km	10000m	10km	15km	10 miles	20km
MEN (Elite)	3:39.40	3:56.76	13:26.5	13:26	28:11.3	28:11:00	43:17:00	46:36:00	58:17:00
WOMEN (Elite)	4:11.54	4:30.63	15:25.3	15:25	32:28.0	32:27:00	49:20:00	53:09:00	01:06:52
For Mile races			For applications from Race Organisers for <15KM (road mile excluded)						
			For applications from Race Organisers for 15KM, 10miles, 20KM, Half Marathons, 25KM						

1115 points	Half Marathon	25km	30km	Marathon	50KM (indicative)	
MEN (Elite)	01:01:48	01:14:31	01:31:10	02:12:47	02:49:00	
WOMEN (Elite)	01:10:44	01:25:17	01:44:18	02:31:50	03:12:30	
		For applications from Race Organisers for 15KM,10miles, 20KM, Half Marathons, 25KM				
		For applications from Race Organisers for Marathons and races >25KM				
			For applications from Race Organisers for 50KM			

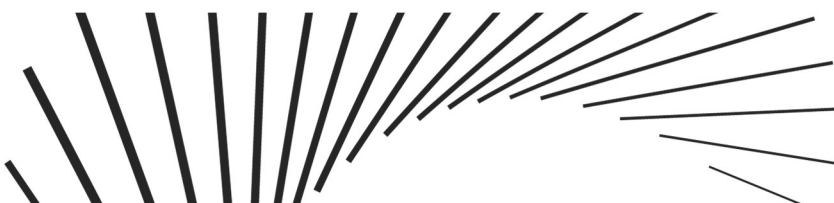


AND have the “Minimum Gross Guaranteed Prize Money” structure as set out below.

- Each Race Organiser wishing to apply for a “Gold Label” in 2024 must have at the start of their 2024 Race edition at least 4 athletes per gender (irrespective of their Country or Territory representation) with Gold Status or superior, and have the “Minimum Gross Guaranteed Prize Money” structure as set out below. A maximum of one athlete with Gold Status can be replaced by 3 “Elite Label level” athletes (chart above).
- Each Race Organiser wishing to apply for a “Platinum Label” in 2024 must have at the start of their 2024 Race edition at least 3 athletes per gender (irrespective of their Country or Territory representation) with Platinum Status + at least 4 athletes per gender with Gold Status (or higher). A maximum of one athlete with Gold Status can be replaced by 3 “Elite Label level” athletes (chart above).
- For “World Athletics Label” Races (basic tier), there are no elite athlete participation or prize money requirements.

ATHLETES’ ‘LABEL STATUS’ FOR 2024

- A dedicated “Registered Testing Pool” (‘RTP’) of Road Running athletes will be selected and maintained by the AIU throughout the season. The athletes in the RTP will be subject to no-notice out-of-competition testing at their place of residence or training as well as target testing at races (pre-competition and in-competition tests).
- Athletes will mainly be selected on performance-based criteria but also on other criteria, at the discretion of the AIU. It is expected though that all Platinum and most Gold Status athletes will be part of the RTP. Unlike previous years, the RTP will be managed “dynamically” which will imply a close monitoring of performances during the season. The AIU reserves the right to add/remove athletes from/to the RTP whenever deemed necessary (e.g. in case of breakthrough performances, pregnancies, injuries, etc.), without notice to race organisers. Athletes without Status may also be added to the RTP. The size of the RTP will depend on the availability of funds, i.e. on the number and mix of Label Races in the programme.
- Athletes’ “Label Status” for 2024 is no longer dependent on confirmation from the athlete or their representative, and assigned automatically. Note that the Athlete Representatives’ financial contribution for Platinum and Gold Status athletes is no longer calculated on a flat basis, but it’s a function of the prize money athletes win (see 5.2 below).
- **Platinum Status (45 athletes per gender)**
 - First induction (based on positions in the World Rankings as of Tuesday 21 November 2023):
 - Top 25 ranked in the “Marathon” event group
 - Top 5 ranked in the “Road Running” event group (excluding athletes who already acquired Platinum Status from the “Marathon” event group)
 - Top 1 ranked in the “10,000m” event group (excluding athletes who already acquired Platinum Status from the “Marathon” and “Road Running” event groups)
 - Second induction (based on positions in the World Rankings as of Tuesday 20 February 2024):
 - Top 8 ranked in the “Marathon” event group among those not yet Platinum
 - Top 2 ranked in the “Road Running” event group among those not yet Platinum
 - Top 1 ranked in the “10,000m” event group among those not yet Platinum





- Third induction (based on positions in the World Rankings as of Tuesday 23 April 2024):
 - Top 3 ranked in the “Marathon” event group among those not yet Platinum
- **Gold Status (120 athletes per gender)**
 - First induction (based on positions in the World Rankings as of Tuesday 21 November 2023):
 - Top 84 ranked in the “Marathon” event group (excluding athletes with Platinum Status)
 - Top 18 ranked in the “Road Running” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” event group)
 - Top 6 ranked in the “10,000m” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” and “Road Running” event groups)
 - Second induction (based on positions in the World Rankings as of Tuesday 20 February 2024):
 - Top 9 ranked in the “Marathon” event group (excluding athletes with Platinum Status)
 - Top 2 ranked in the “Road Running” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” event group)
 - Top 1 ranked in the “10,000m” event group (excluding athletes with Platinum Status, and those who already acquired Gold Status from the “Marathon” and “Road Running” event groups)

MINIMUM PRIZE MONEY REQUIREMENTS

In Elite and Gold Label Races, for the overall men’s and women’s competitions, there shall be at minimum a prize structure as follows:

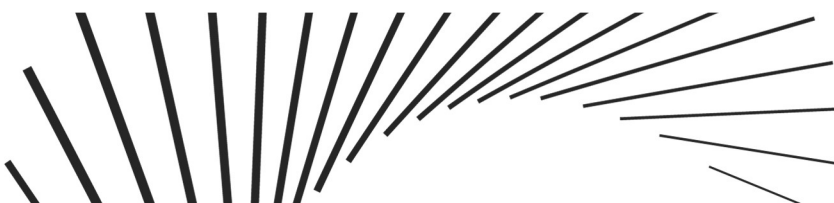
Minimum Prize money (per gender)	Elite Label: Marathon	Elite Label: other distances	Gold Label: Marathons	Gold Label: other distances
1 st	\$15,000	\$5,000	\$45,000	\$10,000
2 nd	\$7,500	\$2,500	\$20,000	\$5,000
3 rd	\$5,000	\$2,000	\$10,000	\$4,000
4 th	\$2,500	\$1,500	\$5,000	\$3,000
5 th	\$2,000	\$1,000	\$4,000	\$2,000
6 th	\$1,500		\$3,000	
7 th	\$1,000		\$2,000	
8 th	\$500		\$1,000	

There are no minimum prize money requirements for races categorised as a World Athletics Label and Platinum Label (except for Platinum Label applicant races that weren’t ‘Platinum Label’ in 2023, see above).

Failure to provide minimum gross guaranteed prize money as per the chart above, without having notified World Athletics of the decision to lower Label status, may result in applications being rejected in the future.

FINANCIAL OBLIGATIONS FOR THE FUNDING OF A DEDICATED ROAD RACES ANTI-DOPING PROGRAMME

The dedicated Road races anti-doping programme will be managed by the Athletics Integrity Unit (“AIU”). It will include:





- Out-of-competition tests for Elite athletes (including planning, performance monitoring, whereabouts management, sample collection and analyses)
- Targeted pre-competition tests at World Athletics Label and Elite Label races
- Athlete Biological Passport Programme (testing, profiles monitoring and follow-up)
- Results and case management (review and follow-up of atypical results, managing anti-doping rule violations including referral to World Athletics Disciplinary Tribunal and, if applicable, to the Court of Arbitration for Sport)
- Education programme for Elite athletes
- Investigations and intelligence service

The extent and depth of the dedicated integrity programme will vary according to the number of races participating in World Athletics' label programme.

On top of World Athletics' annual contribution to the AIU, the anti-doping programme will be financed as follows:

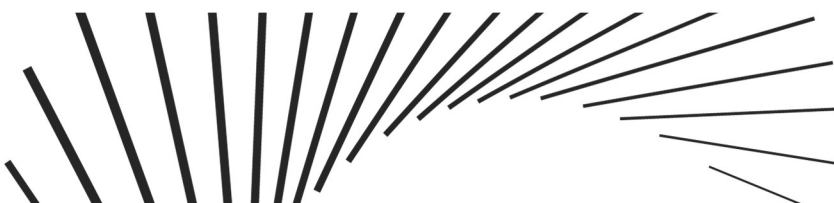
- **Label Fee.** A condition of receiving a World Athletics Label is that each Race Organiser is required to pay a "Label Fee", to contribute to the funding of the dedicated Races anti-doping programme. The Label Fees for 2024 are as follows:

		Label	Elite Label	Gold Label	Platinum Label
Races with both men's and women's competitions	Marathons	\$3,000	\$9,000	\$20,000	\$50,000
	Any other Distance	\$1,200	\$3,600	\$8,000	\$20,000
Single-gender Races	Marathons	\$1,500	\$4,500	\$10,000	\$25,000
	Any other Distance	\$600	\$1,800	\$4,000	\$10,000

- **Athletes' Contribution.** In all Elite, Gold and Platinum Label Races, there shall be a 2% levy on the published gross prize money (i.e. before any penalties and taxes) for the top 8 (where applicable) overall finishers. This levy represents the elite athletes' contribution to the anti-doping fund. The contribution will be deducted by Race Organisers from the sums paid to elite athletes and paid by the Race Organiser directly to World Athletics.
- **Athlete Representative Fee.** The Athlete Representatives' contribution to the fund will be calculated as the 1% of the published gross prize money won by their athletes in Elite, Gold and Platinum Label Races, and only on the top 8 (where applicable) overall finishers. ARs will be billed at the end of 2024.

CATEGORISATION OF RACES FOR WORLD RANKINGS

For the determination of the athletes' "Placing Scores" in the context of the [World Athletics Rankings](#), Label Road Races shall be categorised as follows:





Label Road Races 2024 and World Rankings categorisation	Marathon	Any other distance
Platinum Label Races	GW	GL
Gold Label Races	A	B
Elite Label Races	B	C
WA Label Road Races	E	E

ANTI-DOPING TESTS

The minimum number of tests to be conducted at label races shall be as follows (reduced by half in single-gender races):

World Athletics Platinum Label	12 tests (6 men and 6 women) including 6 with EPO analysis
World Athletics Gold Label	10 tests (5 men and 5 women) including 5 with EPO analysis
World Athletics Elite Label	8 tests (4 men, 4 women) including 4 with EPO analysis
World Athletics Label	6 tests (3 men, 3 women) including 3 with EPO analysis

Platinum Label races are required to organise, at their own expense, systematic pre-competition tests for the following categories of athletes: (a) those with Platinum or Gold Status (b) those in the AIU RTP, whose composition will be published on www.athleticsintegrity.org; (c) up to a maximum of 8 additional athletes at the AIU's discretion.

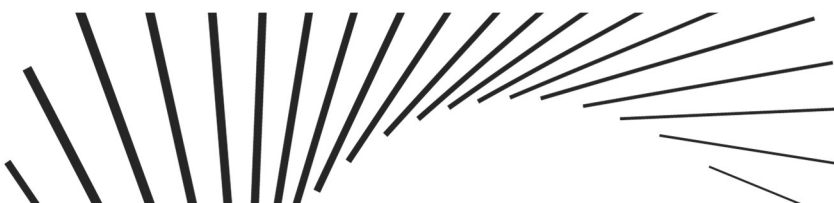
CONTINUING PROFESSIONAL DEVELOPMENT FOR LABEL ROAD RACES' MEDICAL DIRECTORS

Medical Directors of Label Road Races will be required to demonstrate participation in at least one Race Emergency Medicine Course (or other World Athletics recognised educational activity) every 2 years, as part of their continuing medical education. Race organizers are required to include the name of the Medical Director who holds such participation certificate(s) when applying for a World Athletics Label. A list of recognised courses is available on the Health and Science section of the World Athletics website (www.worldathletics.org/about-iaaf/health-science/next-events).

SUSTAINABILITY

To ensure that all affiliated athletics competitions are aligned with the principles of sustainability articulated in the World Athletics Sustainability Strategy 2020-2030 World Athletics has developed an 'Athletics for a Better World Sustainable Event Standard' ('the Sustainable Event Standard'). The World Athletics Sustainability Strategy is divided into six pillars: (1) leadership in sustainability; (2) sustainable production and consumption; (3) climate change and carbon; (4) local environment and air quality; (5) global equality; and (6) diversity, accessibility and wellbeing.

The Sustainable Event Standard is to assist event organiser address sustainability as they design, plan and execute their events. Each of the 6 pillars above is broken down into 4 topics. Topics include specific sustainability objectives, each with performance requirement and a dedicated scoring methodology. A document with best-practice guidance to the Sustainable Event Standard can be downloaded (in English, French, Spanish) at <https://worldathletics.org/athletics-better-world/sustainability>, under the dedicated tab.





Athletics for a Better World Sustainable Event Standard: overview of Macro-areas and topics		
Macro-areas	Topic	Points available
Leadership (Tot. 26 points available)	Sustainability plan	6
	Collaboration	9
	Communication plan	5
	Operational delivery	6
Sustainable Production and consumption (Tot. 18 points available)	Policy/ plan	4
	Waste management	5
	Food and catering	3
	Minimise consumption	6
Climate change and carbon (Tot. 21 points available)	Carbon Plan	5
	Energy and Resources (scope 1 and 2)	7
	Travel and accommodation (Scope 3)	6
	Fan travel and engagement	3
Local Environment and air quality (Tot. 15 points available)	Air quality protection	6
	Air quality legacy	2
	Environmental protection	5
	Environmental Legacy	2
Global Equality (Tot. 22 points available)	Community impact	3
	Equal opportunities	8
	Global/regional representation	5
	Facility improvement legacy	6
Diversity, accessibility and wellbeing (Tot. 18 points available)	Diversity	7
	Event accessibility	3
	Health and safety	1
	Wellbeing	7
TOTAL		120

For 2024, another pilot year, all Label Road Races are required to score a minimum of 40 points, and encouraged to do more.

NOTE ON ATHLETE'S PERSONAL SPONSORS

Under no circumstances can athletes be forced to cover their personal sponsors' marks during the competition and at awards ceremonies, or be forced to wear shoes or apparel of brands other than their own sponsor's, unless previously agreed in writing between the parties, in which case World Athletics must be notified per email no later than a week prior to race day. Failure to comply may result in the race's Label being downgraded or removed.

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